

PUBLISHER

S.D. College of Commerce Publication, Muzaffarnagar

SUBMISSION PROCEDURE

Submissions must be mailed on or before March 15, 2025.

Kindly send your submissions to this mail-

sdccpublicationmzn@gmail.com

PUBLICATION CHARGES

1000/- (One Thousand Rupee only) for Maximum 3 Authors and One hard copy of Book

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विद्ययामृतमश्नुते

CALL FOR CHAPTERS/ ARTICLES/CASE STUDIES FOR ISBN EDITED BOOK

ON

“ REVOLUTION IN THE BEST MANAGEMENT PRACTICES”

Dear Academicians ,

We are happy to inform you that a book on “Revolution in the Best Management Practices” is scheduled to be published as an edited volume with ISBN number. We invite unpublished, original chapters , articles and case studies from academicians, research scholars, students, corporate executives and social scientists on any issues related to contemporary management practices. Author(s) should avoid plagiarism in order to maintain the standard of the publication. They should follow the scientific research methodology by heart and mind so as to nurture the essence of research.

OBJECTIVE OF THE EDITED BOOK

The objective of the edited book is to present a compendium of research highlighting some of the contemporary Trends and Challenges faced by the Industry in the new era. These articles will offer experiential learning and will spur the interest of the students, academicians, research scholars, corporate executives and social scientists in understanding the various management practices and functions in Indian organizations.

SUBTHEMES OF BOOK ARE GIVEN BELOW (BUT ARE NOT LIMITED TO)

- Soft Skills
- Behavioural Finance
- Audit and Assurance
- Marketing Management
- Organisational Behaviour
- Supply Chain Management
- Advanced Corporate Finance
- Human Resource Management
- Corporate Strategy and Planning
- Accounting or Business Education
- Corporate Governance and Ethics
- Artificial Intelligence (AI) in Business
- Use of Scientific Research in Product Development
- Corporate Social Responsibility & Sustainable Development

DEADLINE

Last Date for Submission	April 15, 2025
Acceptance Notification	April 30, 2025
Publication Date	Last Week of May, 2025

GUIDELINES

- The abstract should be in word limit of 300-500 words
- Use only Times New Roman font, size 12, and a line spacing of 1.5.
- The abstract should include a title in bold and centered, using a 14-size font.
- The author(s) name(s) should be centered, with affiliations mentioned in footnotes.
- 3-5 relevant keywords should be italicized at the end of the abstract.
- Submit your Chapters/Articles/Case Study within 3,000-7000 words.
- Paragraphs should be spaced with one line between them, and the margins should be set to 1 inch on all sides, with justified alignment.
- The file should be submitted in Microsoft Word format (.doc or .docx).
- In case of Chapter/Article/Case Studies based on primary source, consent/clearance to publish the case will be required from the company/organization/individual.
- All Submissions must be original work that has not been published elsewhere.

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